

National and Regional Poll Data

Question	Response Selection	Canada	BC	AB	SK/MB	ON	QC	ATL
It is my duty as a parent to help pay for my child's education.	Agree	81%	82%	84%	64%	81%	86%	69%
I would go into debt to help my child pay for their education.	Agree	52%	45%	55%	43%	53%	50%	68%
With prices and living expenses going up, I've found it harder to save for my child's future.	Agree	73%	76%	72%	73%	78%	59%	81%
Increasing expenses have made it harder to save in general.	Agree	85%	90%	87%	89%	84%	79%	90%
I would like my child to pursue a post-secondary education.	Yes	89%	80%	90%	86%	91%	91%	90%
A post-secondary education can open up many doors for my child.	Agree	92%	92%	92%	96%	91%	95%	91%
Getting a post-secondary education is expensive.	Agree	93%	93%	97%	93%	95%	85%	93%
A post-secondary education is becoming increasingly unaffordable.	Agree	87%	86%	90%	87%	91%	74%	94%
I believe it's harder now for students to afford an education than when I was a child.	Agree	80%	85%	89%	82%	85%	57%	92%
I do not believe my child would be able to afford their education without my help.	Agree	69%	77%	69%	67%	73%	60%	68%
The more my child has to pay for their education, the harder it would be for them and the more likely it is that they'd drop out.	Agree	66%	71%	66%	66%	64%	65%	67%
I will help my child pay for their post-secondary education.	Yes	88%	85%	89%	84%	88%	94%	75%
What percentage of your child's post-secondary education do you intend to pay for?	Average	71%	66%	74%	61%	72%	79%	50%
	All (100%)	28%	20%	24%	21%	29%	38%	17%
How much do you think a full 4-year post-secondary program at a Canadian University costs when factoring in all expenses (including tuition, books, room and board, etc.)?	Average	\$62,067	\$77,957	\$69,069	\$64,833	\$66,444	\$39,530	\$62,988
	I don't know	31%	32%	31%	41%	28%	29%	40%
I would help my child pay for other expenses related to a post-secondary school, like living expenses and rent.	Yes	80%	76%	84%	65%	81%	85%	77%
I'm living paycheque-to-paycheque.	Agree	47%	53%	48%	51%	47%	38%	65%
I've had to stop saving for my child's education because of how much everything is now costing.	Agree	40%	48%	40%	38%	44%	25%	52%
I would prolong my retirement in order to help my child pay for their post-secondary education.	Agree	61%	61%	63%	52%	65%	55%	66%
Saving for my child's education can at times be overwhelming.	Agree	62%	72%	64%	67%	66%	42%	74%
The financial realities of paying for a post-secondary education will/has influenced the number of children I will have.	Agree	42%	45%	41%	28%	53%	25%	44%
I have heard of the Canada Education Savings Grant (CESG)?	Yes	46%	50%	51%	47%	48%	35%	48%
I have heard of the Canada Learning Bond (CLB)?	Yes	27%	32%	28%	39%	29%	17%	29%

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