

## National and Regional Poll Data

Question	Response Selection	Canada	BC	AB	SK/MB	ON	QC	ATL
With prices and living expenses going up, I've found it harder to save for my child's future.	Agree	76%	78%	82%	82%	76%	65%	81%
I believe supporting my child is more important than my own financial health.	Agree	61%	60%	57%	72%	62%	61%	62%
Getting a post-secondary education is expensive.	Agree	90%	94%	96%	89%	90%	80%	92%
I am dreading having to pay for my child's post-secondary education.	Agree	54%	55%	69%	64%	56%	36%	54%
I would feel like a failure as a parent if my child had to incur significant debt to a pursue post-secondary education.	Agree	64%	61%	58%	67%	67%	63%	59%
I think that a post-secondary education is essential to my child's future success.	Agree	73%	65%	62%	76%	73%	83%	81%
I would like my child to pursue a post-secondary education.	Agree	88%	83%	86%	90%	87%	89%	96%
I would feel disappointed if my child had no interest in higher education.	Agree	57%	44%	54%	56%	63%	52%	62%
I believe it's harder now for students to afford an education than when I was a child.	Agree	82%	85%	87%	86%	86%	62%	93%
A post-secondary education is becoming increasingly unaffordable.	Agree	85%	89%	90%	90%	87%	74%	90%
The amount of debt that students take on to get a post-secondary education can be debilitating.	Agree	88%	87%	88%	88%	89%	84%	91%
I do not believe my child would be able to afford their education without my help.	Agree	70%	69%	73%	77%	75%	55%	80%
I feel like it's my responsibility to help my child pursue a post-secondary education.	Agree	82%	80%	69%	79%	84%	89%	81%
I fear the my child's options will be limited if I do not help them pay for their post-secondary education.	Agree	73%	75%	69%	80%	77%	63%	74%
I worry about the amount of debt my child will incur as a result of their education	Agree	69%	74%	76%	67%	69%	59%	77%
I would feel like a failure as a parent if my child had to incur significant debt to a pursue post-secondary education	Agree	64%	61%	58%	67%	67%	63%	59%
Increasing expenses have made it harder to save in general	Agree	87%	89%	92%	84%	86%	83%	92%

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I'm living paycheque-to-paycheque	Agree	56%	63%	56%	58%	57%	46%	71%
I've had to stop saving for my child's education because of how much everything is now costing	Agree	46%	49%	58%	52%	47%	32%	46%
I'm worried I haven't saved enough for my child's post-secondary education	Agree	61%	61%	67%	68%	62%	52%	69%
I would rather take on debt myself than have my child take on debt in order to pursue a post-secondary education	Agree	58%	57%	49%	67%	61%	58%	53%
I would postpone my retirement in order to help my child pay for their post-secondary education	Agree	66%	62%	69%	65%	68%	61%	73%
I would go into debt to help my child pay for their education	Agree	57%	55%	55%	72%	58%	51%	56%
I will have to go into debt to help pay for my child's education	Agree	43%	39%	45%	64%	47%	30%	43%
It is my duty as a parent to help pay for my child's education	Agree	78%	77%	72%	83%	77%	83%	74%
I've had to cut out some day-to-day necessities to help financially provide for my child	Agree	55%	56%	59%	50%	62%	37%	57%
Saving for my child's education can at times be overwhelming	Agree	68%	73%	79%	64%	73%	49%	74%
I am dreading having to pay for my child's post-secondary education	Agree	54%	55%	69%	64%	56%	36%	54%
I wish I started saving for my child's post-secondary education sooner	Agree	52%	57%	54%	64%	52%	40%	58%
What percentage of your child's post-secondary education do you intend to pay for?	Average	67%	65%	60%	63%	69%	71%	68%
I have spoken to my child about how much of their post-secondary education I'll help pay for.	Disagree	53%	53%	58%	60%	52%	51%	57%

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